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A8 New Media Group Limited A8 新媒體集團有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 800)

GRANT OF SHARE OPTION

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Stock Exchange") ("Listing Rules").

The board ("Board") of directors ("Directors") of A8 New Media Group Limited ("Company") hereby announces that the Board has approved the remuneration structure adjustment proposal of Mr. Liu Xiaosong ("Mr. Liu"), the chairman of the Board, an executive Director and the controlling shareholder of the Company, according to which since 2015 Mr. Liu's proportion of cash remuneration will decline sharply and the proportion of non-cash remuneration will increase accordingly.

On 9 January 2018, the Company has granted to Mr. Liu, subject to acceptance by Mr. Liu, a share option ("**Option**") to subscribe for an aggregate of 1,715,000 ordinary shares of HK\$0.01 each in the share capital of the Company ("Shares") (upon exercise in full and subject to adjustment in accordance with the share option scheme adopted by the Company on 26 May 2008 ("Share Option Scheme")) under the Share Option Scheme. Details of the Option are set out below:

Date of grant : 9 January 2018 ("**Date of Grant**")

granted

Exercise price of Option : HK\$ 0.570 per Share ("Exercise Price")

The Exercise Price represents the highest of:

- (i) the closing price of HK\$ 0.570 per Share as stated in the daily quotations sheet issued by the Stock Exchange on 9 January 2018, being the Date of Grant;
- the average closing price of HK\$ 0.510 per Share as (ii) stated in the daily quotations sheet issued by the Stock Exchange for the five business days immediately

preceding 9 January 2018, being the Date of Grant; and

(iii) the nominal value of the Share, which is HK\$0.01.

be issued upon exercise in full of the Option granted

Total number of Shares: 1,715,000 Shares (representing approximately 0.06% of the total issued share capital of the Company as at the date of this announcement)

Vesting period of the Option

: The Option shall be vested in two equal tranches commencing on 16 May 2018 and on 16 May 2019, as to 50% of the Option for the first tranche and 50% of the Option for the second tranche.

Option (subject to acceptance)

Validity period of the : Each tranche of Option is exercisable from the date of vesting to the earlier of:

- (i) the date on which such Option lapses in accordance with the terms of the Share Option Scheme; or
- (ii) the date falling 7 years from the Date of Grant

Consideration for the grant of the Option

: HK\$1.00 to be paid by Mr. Liu upon the acceptance of the Option granted

As at the Date of the Grant, the Company had 2,720,592,628 Shares in issue.

The grant of the Option to Mr. Liu has been reviewed and approved by the independent non-executive Directors in accordance with Rule 17.04(1) of the Listing Rules.

> On behalf of the Board A8 New Media Group Limited Chairman & Executive Director Liu Xiaosong

Hong Kong, 9 January 2018

As at the date of this announcement, the Board of the Company comprises:

- Executive Directors namely Mr. Liu Xiaosong and Mr. Lin Qian; and
- Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Li (2) Feng.