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A8 New Media Group Limited

A8 新媒體集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 800)

SUPPLEMENTARY ANNOUNCEMENT IN RELATION TO CONTINUING CONNECTED TRANSACTION

Reference is made to the announcement of A8 New Media Group Limited (the “**Company**”) dated 28 December 2015 (the “**Announcement**”), in relation to the continuing connected transactions of the Company by entering into a Cooperation Agreement in respect of the entrusted development, distribution and operation of mobile games. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those described in the Announcement.

The Company wishes to provide supplementary information to the Announcement in relation to continuing connected transactions. The details are refers to the underlined parts in the following:

Page 2: "Major terms of the Cooperation Agreement"

- (2) *Yunhai Qingtian would act as the exclusive agent for the global distribution and operation of such game, Xiamen Mengjia provide follow-up technical services and share revenues based on the operating revenue*

Yunhai Qingtian is an operating entity of the Group and engages in distribution and operation business of mobile games. The Company would act as the exclusive agent for the global distribution and operation of such game through Yunhai Qingtian, and Yunhai Qingtian may authorize or transfer the exclusive agent to the third party.

During the mobile game's distribution and operation period, Xiamen Mengjia is required to provide ongoing game maintaining and upgrading services and technology supports according to the actual operational requirements or updated version plans of the Company from time to time.

Page 3: Additional Information to "Pricing Basis of the Continuing Connected Transactions "

The Company had solicited a sufficient number of quotations from other contemporaneous transactions in similar quantities conducted by independent mobile games' developers or the past transactions conducted by the Company to ensure the continuing connected transactions would be made on normal commercial terms or on terms not less favourable than those available from independent third parties.

Page 4: "Annual Caps of the Continuing Connected Transactions "

The above-mentioned annual caps were determined based with reference to: ① the progress of the payment of estimated entrusted development fees and the participation prepayment based on the development progress of the game; ② the game were expected to made available online in August 2016 and the operation period of the game was one year; ③ the reasonable assessment of the market size of related games; ④ the historical revenue size of the mobile game products distributed by the Company; ⑤ the estimated revenue with reference to proportion of share as agreed under the cooperation agreement.

Save as stated above, all other information in the Announcement remains unchanged.

On behalf of the Board
A8 New Media Group Limited
Chairman & Executive Director
Liu Xiaosong

Hong Kong, 29 December 2015

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Liu Pun Leung; and*
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Song Ke.*