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**A8 New Media Group Limited**  
**A8新媒體集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 800)**

**DELAY IN DESPATCH OF CIRCULAR  
IN RELATION TO  
(1) ISSUE OF NEW SHARES UNDER SPECIFIC MANDATE  
AND CONNECTED TRANSACTION; AND  
(2) APPLICATION FOR WHITEWASH WAIVER**

Reference is made to the announcement of the Company dated 16 July 2015 (“**Announcement**”) in relation to, among other things, the Subscription and the Whitewash Waiver. Unless otherwise defined, terms used in this announcement shall have the same meaning as defined in the Announcement.

As stated in the Announcement, a circular (“**Circular**”) containing, among other things, (i) details of the Subscription; (ii) details of the application for the Whitewash Waiver; (iii) details of the Specific Mandate; (iv) a letter of advice from the Independent Board Committee to the Independent Shareholders; (v) a letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders; and (vi) a notice of the EGM, will be despatched to the Shareholders on or before 6 August 2015.

As additional time is required to finalise certain information in the Circular and to bulk-print the Circular, and it is intended that the Circular would be despatched after the publication of the interim results announcement of the Company in late August 2015 such that the financial results of the Group for the six months ended 30 June 2015 will be included in the Circular, The Company has pursuant to Rule 8.2 of the Takeovers Code applied to the Executive for its consent to extend the date of despatch of the Circular from 6 August 2015 to on or before 2 September 2015, and the Executive has granted such consent on 6 August 2015.

On behalf of the Board  
**A8 New Media Group Limited**  
*Chairman & Executive Director*  
**Liu Xiaosong**

Hong Kong, 6 August 2015

*As at the date of this announcement, the Board of the Company comprises:*

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Liu Pun Leung; and*
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Song Ke.*

*The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement (other than that relating to the Subscriber and parties acting in concert with it) and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement (other than those expressed by the Subscriber and parties acting in concert with it) have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.*

*The directors of the Subscriber, namely Mr. Liu Xiaosong and Ms. Cheung Lo, jointly and severally accept full responsibility for the accuracy of the information contained in this announcement (other than that relating to the Company) and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement (other than those expressed by the Directors and the Company) have been arrived at after due and careful consideration and there are no other facts no contained in this announcement, the omission of which would make any statement in this announcement misleading.*