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A8 Digital Music Holdings Limited
A8 電媒音樂控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 800)

**RESIGNATION OF EXECUTIVE DIRECTOR
AND CHANGE OF CHIEF EXECUTIVE OFFICER**

The Board announces that Mr. Lin Yizhong has resigned as an executive director and Chief Executive Officer of the Company with effect from 9 November 2010, due to his career development. Meanwhile, Mr. Liu Xiaosong has been appointed as Chief Executive Officer and remains as an executive director and Chairman of the Board.

The board of directors (the “**Board**”) of A8 Digital Music Holdings Limited (the “**Company**”) announces that Mr. Lin Yizhong (the “**Mr. Lin**”) has resigned as an executive director and Chief Executive Officer of the Company with effect from 9 November 2010. Meanwhile, Mr. Liu Xiaosong (the “**Mr. Liu**”) has been appointed as Chief Executive Officer and remains as an executive director and Chairman of the Board.

The resignation of Mr. Lin is due to his career development. Mr. Lin has confirmed that he has no disagreement with the Board and that there is no other matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

Upon Mr. Lin's resignation as Chief Executive Officer, the roles of Chairman and Chief Executive Officer will be performed by the same individual. The Company will not comply with the Code Provision A.2.1 of Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The Board considers that Mr. Liu, the Chairman of the Board and Chief Executive Officer of the Company, is able to lead the Board in major business decision making for the group as Mr. Liu has over 16 years' experience in the technology, media and telecommunication industry and has been being responsible for overall management and strategic planning of the Group.

The Board would like to take this opportunity to thank Mr. Lin for his valuable contribution to the Company during his term of services.

By Order of the Board
A8 Digital Music Holdings Limited
Liu Xiaosong
Chairman & Executive Director

Hong Kong, 9 November 2010

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive directors namely Mr. Liu Xiaosong and Ms. Ho Yip, Betty;*
- (2) Non-executive director namely Mr. Li Wei; and*
- (3) Independent non-executive directors namely Mr. Chan Yiu Kwong, Mr. Zeng Liqing and Mr. Hui, Harry Chi.*