

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



A8 Digital Music Holdings Limited
A8 電媒音樂控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 800)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on the preliminary information currently available from the management accounts (which have neither been audited nor reviewed by the auditor of the Company), the revenue's declining and the loss from core business of the Group for the year ended 31 December 2013 is expected to increase compared with the year ended 31 December 2012 due to following two reasons : (1) the disposal of some traditional wireless value-added business by the Group ; and (2) the new business of the Group, including the mobile-internet games, had achieved remarkable progresses in the fourth quarter of 2013, but had limited effect on 2013 annual financial performance. But the management has confidence and believes that the new business will gain faster development and have positive financial impact in 2014.

Meanwhile, the Board also wishes to inform the shareholders and potential investors that the Group is discussing with auditor the following accounting matters: (1) the changes in fair value of investment property under construction of A8 Music Building; and (2) the changes of fair value of the conversion option embedded in the preferred shares of associates. The above two matters may have a positive impact on the loss attributable to equity holders of the Company. But the amounts of the fair values are yet to be confirmed.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by A8 Digital Music Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary information currently available from the management accounts (which have neither been audited nor reviewed by the auditor of the Company), the revenue’s declining and the loss from core business of the Group for the year ended 31 December 2013 is expected to increase compared with the year ended 31 December 2012 due to the following two reasons: (1) the disposal of some traditional wireless value-added business by the Group; and (2) the new business of the Group, including the mobile-internet games, had achieved remarkable progresses in the fourth quarter of 2013. But the management has confidence and believes that the new business will gain faster development and have positive financial impact in 2014.

Meanwhile, the Board also wishes to inform the shareholders and potential investors that the Group is discussing with auditor the following accounting matters: (1) the changes in fair value of investment property under construction of A8 Music Building; and (2) the changes of fair value of the conversion option embedded in the preferred shares of associates. The above two matters may have a positive impact on the loss attributable to equity holders of the Company. But the amounts of the fair values are yet to be confirmed. The Board would like to emphasize that the changes in fair value are non-cash accounting treatments and have no effect on the cash flow of the Group.

As the Group is still in the process of preparing the annual results for the year ended 31 December 2013, the information contained in this announcement is only a preliminary assessment by the Company based on the latest consolidated management accounts of the Group which have not yet been audited or reviewed by the Company’s auditor. Financial information and other details of the Group will be disclosed in the annual results of the Group for the year ended 31 December 2013 which is expected to be published in March 2014.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
A8 Digital Music Holdings Limited
Chairman & Executive Director
Liu Xiaosong

Hong Kong, 10 January 2014

As at the date of this announcement, the Board comprises:

- (1) Executive directors namely Mr. Liu Xiaosong and Mr. Lu Bin; and*
- (2) Independent non-executive directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Song Ke.*